

ADVERTISING RATES

The Valley Diary Team

Advertising rates have remained at the same level for (at least) the last 5 years and with printing costs increasing each year, we're going to have to put them up. Sorry. Listed below (and at www.valleydiary.org/valleydiary.html) are the new rates which will come into effect immediately for any new adverts and from April 1st 2008 for all renewals. We hope this won't mean that you'll abandon us but rather that you'll be pleased we've been able to keep it so low for so long. Please continue to support The Valley Diary. It's only through your support that we can keep it going - and the only thing we spend your money on is the printing. Which is why it's so fabulously cheap for you to advertise! Thank you.

Please note: Standard Box Ads sometimes become available for front and back page, but there is limited availability (obviously!) so please talk to Tim if you want to discuss this on 811968.

	Lineage Ad	Standard Box Ad	Standard Box Ad (Front or Back page)	Double Box Ad	Quarter Page	Half Page	Full Page	Flyer Drop
1 month	~	£6.00	£7.50	£14.00	£14.00	£25.00	£50.00	£27.50
3 months	~	£16.50	£20.00	£30.00	£32.00	£65.00	£130.00	£75.00
6 months	~	£27.50	£32.00	£50.00	£60.00	£120.00	£240.00	£140.00
12 months	£12	£44.00	£55.00	£86.00	£110.00	£220.00	£440.00	£250.00

March 2008